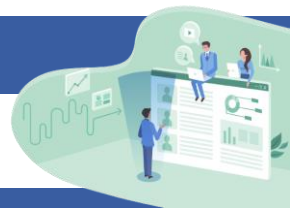


GIP포털 상담시스템 매뉴얼



비대면 상담시스템 활용 절차

STEP1

회원가입
(Membership)

STEP2

회원가입
승인

STEP3

로그인

STEP4

해외전문가및
상담방법/일자
선택

STEP5

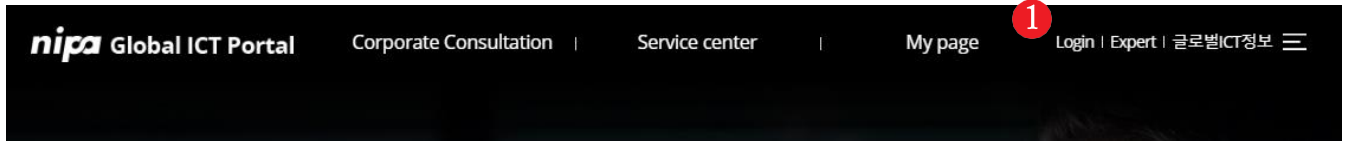
상담일
비대면 상담 진행

I

회원가입(Membership) 방법

① 이용자(국내 ICT 기업)는 GIP 상담시스템 메인 화면 상단 ① Login 선택하여 Company Login 화면으로 이동한다.

② Company Login 화면 왼쪽 하단 ② Membership 선택하여 회원가입을 진행한다.



Company Login

ID

Password

☐ Save ID

Login

Find ID

Forgot your password

Membership

Social Easy Login

TALK Log in with Kakao

G Log in with Google

in Log in with LinkedIn



I

회원이입(Membership) 방법

③ Membership 화면 진입 후 이용약관 및 개인정보보호 동의서를 읽고 ①동의(Agree)를 선택한다.

④ 이용약관 동의(Agree) 선택 후 하단 ② Membership 버튼을 누른다

Membership

🏠 > Membership

> If you wish to become a member, you must agree to the membership terms and conditions below.

CORPORATE TERMS OF SERVICE AND LETTER OF CONSENT

Article 1 (Purpose)

The purpose of these Terms of Service for Expert's Untact Consulting System (the "TOS") is to set forth necessary terms and conditions on the general use of services between National IT Industry Promotion Agency (NIPA; the "Company") and a party using overseas market research services (the "Service") of the Company (the "User")

Article 2 (Notice of TOS and Effect)

- ① The provisions of this TOS shall take effect upon notified to members by being posted on web service screen or through other methods.
- ② The Company may amend this TOS as necessary such as for improving the use of the Service, and the amended TOS shall take effect upon notice by the same method described in Paragraph 1.
- ③ User registration shall refer to the act of registering in conformity with the web service format with the intention to use the service provided by the Company. The Company shall have power to change the terms and contents of the web service, at any time, in whole or in part, with or without notification. The User shall check any change of the terms and contents of the web service in using the Service on a frequent basis and make sure not to be disrupted in the use thereof. The User may not raise an objection on the grounds that he/she has failed to give a quick response or has not been notified on any change of the contents, etc.

Do you agree to the membership terms above?

① ☒ Agree ☐ Do not agree

②

Membership



I

회원가입(Membership) 방법

⑤ 회원가입을 위한 이용자 정보 기입 화면으로 이동 후, 회원가입(Membership)에 필요한 정보를 기입한다. (* 필수 기입란) ① 란에는 국내 [사업자등록번호]를 기재한다.

⑥ ② E-Mail은 가입 승인을 위한 필수 기재 정보이며, 회사 메일을 작성한다. 회사 메일이 없는 경우에는 본인의 소속을 증명할 수 있는 사항을 별도 업로드한다.

Membership

🏠 > Membership

* Required input

ID *	<input type="text"/>	Double check
Password *	<input type="password"/> <p>※ For password, use capital/small letters, numbers, and special characters, and enter at least 10 characters when combining 2 types or at least 8 characters when combining 3 or more types.</p>	
Reconfirm password *	<input type="password"/>	
Company name (in English) *	<input type="text"/>	
Company Registration Number *	<p>①</p> <input type="text"/> <p>※ Omit '-' and input only numbers ※ If you do not have a business registration number, please contact us by email (gip@nipa.kr)</p>	
E-mail *	<p>②</p> <input type="text"/> @ <input type="text"/>	<input type="button" value="E-mail check"/> <p>※ The e-mail must be the company e-mail. If it is not a company e-mail, please write the purpose of registration and attach the documentary evidence.</p>
Purpose of membership	<input type="text"/>	
Employment Evidence	<input type="text"/>	<input type="button" value="Find files"/> <p>※ Please submit a document that proves your identification as a company employee. e.g. Business Card, Employment Certification, etc.</p>

Request

GIP포털 상담시스템 매뉴얼



I 회원가입(Membership) 및 로그인 방법

- ⑦ ① 회원가입에 가입한 메일로 회원가입 승인 메일이 도착한다.
- ⑧ ② 가입신청시 기재 하였던 아이디와 패스워드로 GIP 상담시스템에 로그인 한다.



② GIP Consultation : Membership Registration Completed

보낸사람 VIP <gip@nipa.kr>
받는사람 <dreamaker78@naver.com>

Your Membership Application for GIP Consultation has been completed.
Please Login before apply for new consultation.

Thank you.



II

해외 전문가 상담신청 방법

- ① **1** 국가별(총 7개국)로 이용자가 원하는 해외전문가를 선택하거나,
- ② **2** 해외전문가에게 상담 받고 싶은 분야(총 13개 분야 및 기타 분류)로 해외전문가를 선택할 수 있다.

1 Consultant by Country



USA



India



Vietnam



Singapore



Canada



Indonesia



Japan

2 Consultant by Category



Market Demand



HR
recommendations



Local Regulation



Competition



Legal



Local Connection
Recommendation



Technological
Localization



Investment



Foreign Branch
Establishment



VC Network



Marketing



Accounting &
Finance



Market Entry
Strategy



ETC



II

해외 전문가 상담신청 방법

- ③ ① 상담 매칭의 정확도를 높이기 위하여 이용자는 해외 전문가와 사전에 1:1 Chat 기능을 활용하여 해외 전문가와 상담 가능성 및 타당성을 파악할 수 있다.
- ④ ② 이용자는 해외 전문가의 전문영역과 학력, 경력을 파악하여 상담을 신청할 수 있다.
- ⑤ 해외 전문가를 선택하고 ③ 상담가능 시간을 파악한다.
- ⑥ 이용자가 해외 전문가를 확정하면 하단 ④ Request for consultation으로 신청한다.

Request for consultation

Home > Corporate Consultation > Request for consultation



1

1:1 Chat

First Name	Johnny
Last Name	Baskin
Job Title	CEO
Linkedin	https://johnnybaskin.com
Region	North America
Country	Canada
Experience in the field of specialization	8 years
Experience in the field of specialization Details	<ul style="list-style-type: none"> -Digital marketing -Helping businesses market their products and services to customers online -Experience working with companies looking to market to the US and Canada
Mentoring/Consulting Experience	
Mentoring/Consulting Experience Details	<p>I run a digital marketing agency that consults businesses on a regular basis. You can see it here: https://NomadicAdvertising.com.</p> <p>Experience consulting on a variety of different online marketing methods such as SEO, Google Advertising, Social Media Marketing, Facebook/Instagram Advertising, Email Marketing, Content Marketing.</p>
Education	<ul style="list-style-type: none"> -Google Ads Certified-OSSD Certificate, Ontario Scholar-Bachelor of Computer Science-IT Program certified (Focus on information technology)
Certificate, Awards, etc.	<ul style="list-style-type: none"> -Facebook Business Partner -Google Partner -Top UpCity Agency -Enjoys Snowboarding
Consultation field	Market Demand, Competition, Marketing, etc
IT field	etc
How to consult	Online video consultation
Consultation time	<p>③</p> <p>MONDAY(09:00-18:00) TUESDAY(09:00-18:00) WEDNESDAY(09:00-18:00) THURSDAY(09:00-18:00) FRIDAY(09:00-18:00)</p>

4

Request for consultation

List











II

해외 전문가 상담신청 방법

- ⑦ 해외전문가와의 상담은 [Zoom을 활용한 화상상담]과 [리포트 상담] 2가지 중 선택 가능
- ⑧ ① Online video(Zoom) consultation 선택시 ②와 같이 화상상담 희망 시간을 선택하여야 한다. (한 명의 해외전문가당 3번의 상담 희망 시간 선택 가능)
- ⑨ ③ Report 상담신청시에는 별도의 상담시간 신청란은 ④ 활성화 되지 않는다.

* Required input

	Expert Consulting Methods	Online video consultation			
	Expert Availability	MONDAY(09:00~18:00) TUESDAY(09:00~18:00) WEDNESDAY(09:00~18:00) THURSDAY(09:00~18:00) FRIDAY(09:00~18:00)			
	Consultation method	① <input checked="" type="radio"/> Online video consultation <input type="radio"/> Report			
	Consultation date & start time	Choice 1 Choice 2 Choice 3	  	Hour ▾ Hour ▾ Hour ▾	: : :
		② ※ If you register the consultation hours from Choice 1 to 3, you can select one consultation time that is available to experts.			

	Expert Consulting Methods	Online video consultation			
	Expert Availability	MONDAY(09:00~18:00) TUESDAY(09:00~18:00) WEDNESDAY(09:00~18:00) THURSDAY(09:00~18:00) FRIDAY(09:00~18:00)			
	Consultation method	<input type="radio"/> Online video consultation ③ <input checked="" type="radio"/> Report			
	Consultation date & start time	Choice 1 Choice 2 Choice 3	  	Hour ▾ Hour ▾ Hour ▾	: : :
		④ ※ If you register the consultation hours from Choice 1 to 3, you can select one consultation time that is available to experts. ※ Please select one consultation time based on Korean time.			



II 해외 전문가 상담신청 방법 (Zoom을 활용한 Online Video Consultation 인 경우)

⑩ Online video(Zoom) consultation 선택한 경우 해당 해외 전문가 프로필 하단에는 이용자(국내 상담 신청 기업)의 ① 회사정보(Company Information)와 ② 상담 주제(Consultation Inquiries in Detail)를 세부적으로 기입한다.

⑪ ③ 회사 카탈로그 및 동영상 첨부파일이 있으면 첨부한다.

④ 마지막으로 제출(Submit)하여 상담을 확정한다.

* Required input



Expert Consulting Methods

Online video consultation

Expert Availability

MONDAY(09:00~18:00)
TUESDAY(09:00~18:00)
WEDNESDAY(09:00~18:00)
THURSDAY(09:00~18:00)
FRIDAY(09:00~18:00)

Consultation method

☒ Online video consultation ☐ Report

Certificate, Awards, etc.

-Facebook Business Partner -Google Partner -Top UpCity Agency -Enjoys Snowboarding

Consultation field

Market Demand, Competition, Marketing, etc

IT field

etc

Company Information *

①

- Basic Info: Company size and funding status, year of establishment, background, product and/or service, customers or partners if any (Korea or other countries),
- Presence - current customers, partners in consulting country
- Product Localization - level of completeness
- Competitive Landscape - high level information on possible competitors in the US market

Consultation Inquiries in detail *

②

Purpose and Goal
- What do you want from the overseas market
- What do you want to achieve through the consulting session

Attachment *

③

Find files

④

Submit



II

해외 전문가 상담신청 방법 (Report 상담 신청인 경우)

⑫ **1** Report consultation 선택한 경우 이용자(국내 기업)는 online video consultation 상담과 마찬가지로 해외 전문가 프로필 하단에 기업 정보를 기입한다.

⑬ 다만 Report Consultation을 선택한 경우에는 해외 전문가 프로필 하단에 이용자가 어떤 Report 주제를 원하는지 적을 수 있는 **2** Consultation Inquiries in detail 란이 활성화 되고 이를 자세히 적어 제출해야 해외 전문가가 관련된 Report를 제작할 수 있다.

* Required input



Expert Consulting Methods

Online video consultation

Expert Availability

MONDAY(09:00~18:00)
TUESDAY(09:00~18:00)
WEDNESDAY(09:00~18:00)
THURSDAY(09:00~18:00)
FRIDAY(09:00~18:00)

Consultation method

☐ Online video consultation **1** ☒ Report

Consultation date & start time

Choice 1 Hour : Min
Choice 2 Hour : Min
Choice 3 Hour : Min

※ If you register the consultation hours from Choice 1 to 3, you can select one consultation time that is available to experts.

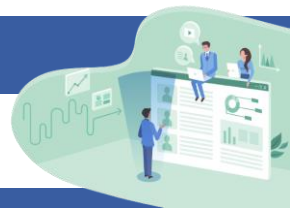
2 Report

Attachment *

Find files

Consultation Inquiries in detail *

Submit



III 해외 전문가 상담 내역 변경 방법

① GIP 상담시스템 회원가입, 로그인에 관한 오류 사항

② 해외 전문가 상담 신청 변경 요청사항

- 해외 전문가 변경
- 상담 방법(화상상담 또는 리포트) 변경
- 상담 일자 변경

등에 관한 사항은 GIP 상담시스템 운영수행사인 한국컴파스에 문의 후 변경 가능

GIP 상담 활용 문의

한국컴파스

이준호 과장

Tel. 02-2200-0831

E-Mail. ljh5295@kompass.co.kr