

7 | **SINGAPORE**
11 | **FINTECH**
DEC | **FESTIVAL**
2020



WORLD'S FIRST WEEK-LONG ROUND-THE-CLOCK,
HYBRID DIGITAL AND PHYSICAL EVENT

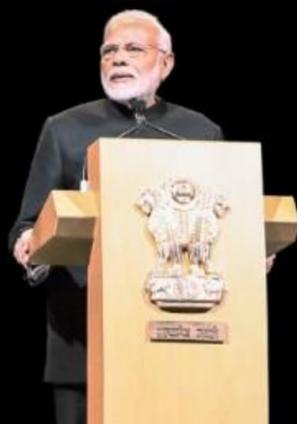
INTERNATIONAL PAVILION

2019 AT A GLANCE

Download Post Show Report here: <https://www.fintechfestival.sg/past-sff>



SFF SPEAKERS IN HISTORY



"The Singapore FinTech Festival celebrates the power of belief and showcases the wide range of opportunities in the FinTech world."

H.E. Narendra Modi
Prime Minister, India

Christine Lagarde
President
European Central Bank



Bill Winters
Group Chief Executive
Standard Chartered



Mary Ellen Iskenderian
President & CEO
Women's World Banking



Justin Trudeau
Prime Minister
Canada



Eduardo Saverin
Co-Founder, Facebook and
Co-Founder & Managing
Partner
B Capital Group



Carlos Torres Vila
Group Executive Chairman
BBVA



Greta Bull
CEO
Consultative Group to
Assist the Poor (CGAP)



Anthony Tan
Group CEO & Co-Founder
Grab

2020 SPEAKERS



RAVI MENON
Managing Director
Monetary Authority of
Singapore
(MAS)



SATYA NADELLA
Chief Executive Officer
Microsoft



H.E. SEREY CHEA
Assistant Governor, Director
General of Central Banking
National Bank of Cambodia



DAN SCHULMAN
President & CEO
PayPal



GRETA BULL
Chief Executive Officer
Consultative Group to
Assist the Poor (CGAP)



LUCY LIU
Co-Founder and President
Airwallex

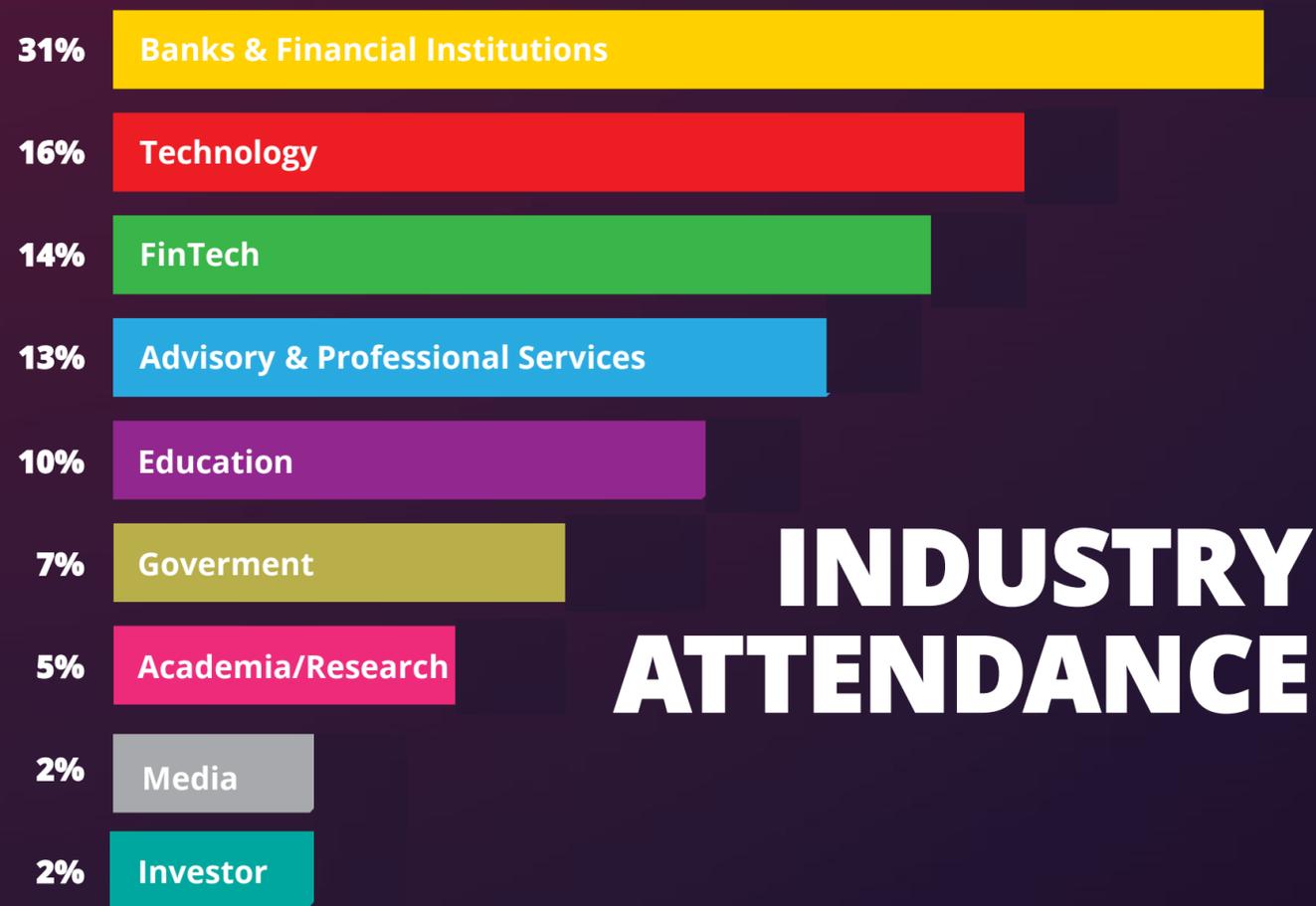


MIKE WELLS
Group Chief Executive
Prudential



AL KELLY
Chairman and
Chief Executive Officer
Visa Inc.

AND SO MUCH MORE



INDUSTRY ATTENDANCE



100%

Attendance from
Top 50 Banks
in the world

SINGAPORE
FINTECH
FESTIVAL

BANKS

BANK OF AMERICA
BNP PARIBAS
CHINA CONSTRUCTION BANK
CITIGROUP
CREDIT AGRICOLE
HSBC HOLDINGS
INDUSTRIAL AND COMMERCIAL BANK OF CHINA (ICBC)
JP MORGAN
MITSUBISHI FINANCIAL GROUP
WELLS FARGO

INSURANCE

ALLIANZ
AVIVA
AXA
BERKSHIRE HATHAWAY
CHUBB INSURANCE
METLIFE
MUNICH RE
NTUC INCOME
PINGAN
PRUDENTIAL

PAYMENT COMPANIES

ADYEN
ALIPAY
AMERICAN EXPRESS
NIUM
MASTERCARD
PAYPAL
RIPPLE
STRIPE
TRANSFERWISE
VISA

TECHNOLOGY / DEVELOPMENT

AMAZON WEB SERVICES
ANT TECHNOLOGY
APPLE
GOOGLE
GRAB
HUAWEI
IBM
MICROSOFT
SALESFORCE
TENCENT

CENTRAL BANKS & GOVERNMENT AGENCIES

BANQUE DE FRANCE
PEOPLES BANK OF CHINA
FINANCIAL CONDUCT AUTHORITY
FEDERAL RESERVE BANK: NEW YORK & SAN FRANCISCO
BANK INDONESIA
GOVERNMENT OF INDIA MINISTRY OF FINANCE
RESERVE BANK OF INDIA
STATE BANK OF VIETNAM
CENTRAL BANK OF MALAYSIA
DEUTSCHE BUNDESBANK

TELCO & MOBILE

AT&T
CHINA TELECOM
CIRCLES LIFE
ERICSSON
M1
MYREPUBLIC
SINGTEL
STARHUB
VODAFONE ENTERPRISES
XIAOMI

GEOGRAPHICAL DIVERSITY

Top 20 regions (outside Singapore)

- | | | | |
|-----------------|------------------|----------------------|-------------------------|
| 1 India | 6 China | 11 Republic of Korea | 16 Cambodia |
| 2 Malaysia | 7 Indonesia | 12 Japan | 17 United Arab Emirates |
| 3 United States | 8 Philippines | 13 Australia | 18 Germany |
| 4 Hong Kong | 9 United Kingdom | 14 Switzerland | 19 France |
| 5 Thailand | 10 Vietnam | 15 Taiwan | 20 Canada |



ATTENDEE PROFILE

Participants Profile Breakdown



10%
C-Level



5%
MD/ED/GM



10%
EVP/SVP/VP



14%
Director



22%
Manager/
Advisor



18%
Intermediate
-level Staff



6%
Entry-level
Staff



2%
Partner

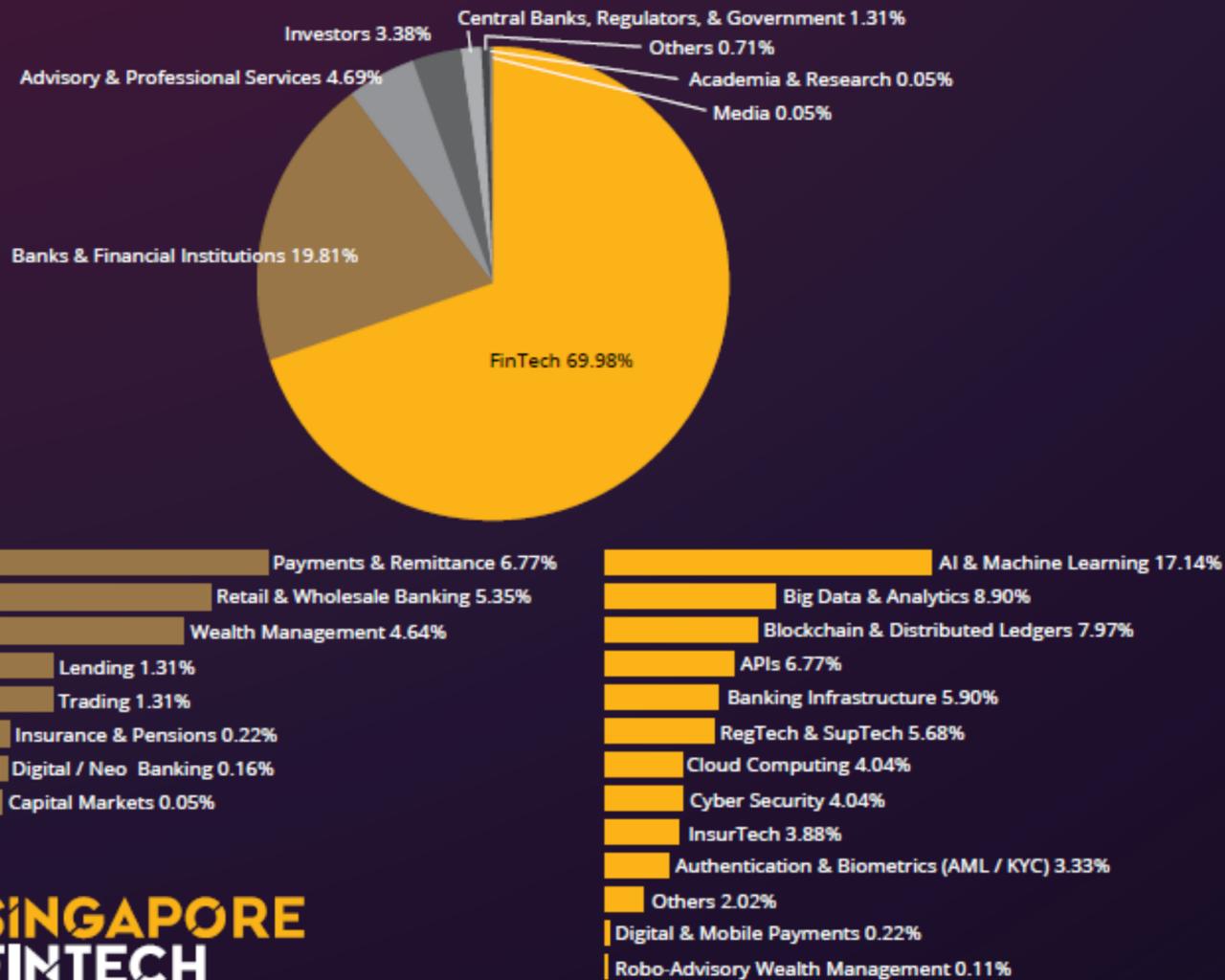


13%
Academia

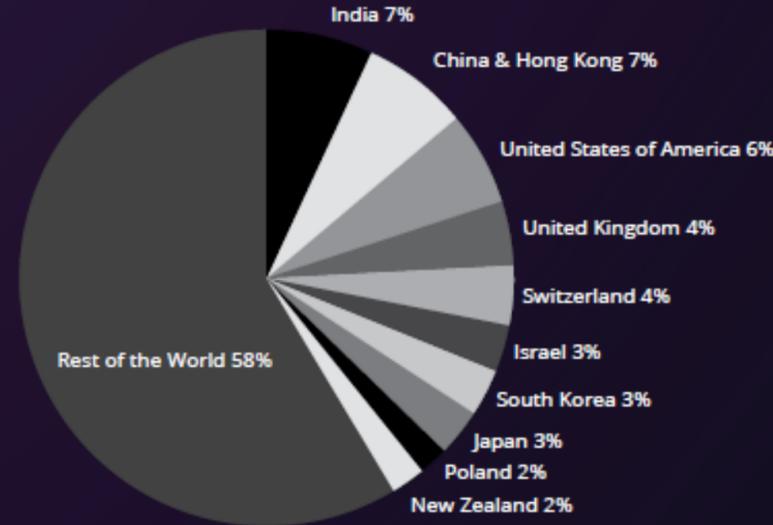
2019 SPONSORSHIP & EXHIBITION

The 2019 edition of Singapore FinTech Festival garnered unprecedented participation across the FinTech ecosystem with **688 participating sponsors and exhibitors from 52 countries**. The exhibition saw over **128 start-ups** and hosted **33 international pavilions** including: Bahrain, Canada, CEEC, Chongqing, Denmark, DIFC, Germany, Holland, Hong Kong, India (FICCI and Mumbai FinTech Hub), Ireland, Japan, Kenya, KICC, Latin America, Lithuania, Luxembourg, New Zealand, Nigeria, Pakistan, Philippines, Poland, Singapore, South Korea, Spain, Sri Lanka, Suzhou, Switzerland, Taiwan, Turkey, United Kingdom, and the United States of America.

Product Diversity



Top 10 Exhibiting Countries (Outside Singapore)



Successful Meetings arranged via the Match App

2,855

Meetings initiated onsite

184

Held at Business Matching & Networking Hub

30%

Held at Exhibitors' Booth

70%

GRAND SPONSORS



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



FRIENDS OF FINTECH SPONSORS



41% LOCAL
59% INTERNATIONAL

THE WORLD'S LARGEST FINTECH FESTIVAL

SINGAPORE FINTECH FESTIVAL

The **Singapore FinTech Festival (SFF)** has been a growing destination for the global FinTech community each year, to share their knowledge, innovations and insights.

The extraordinary challenges brought about by the pandemic has triggered **a global paradigm shift for SFF**. This presents a unique opportunity to redefine our approach and aspire towards bringing you an expanded and exciting collaborative platform.

Running from **7 to 11 December 2020**, we are bringing you the **world's first week-long round-the-clock hybrid festival with digital and physical experiences**.

"We are confident that this approach will be able to bring together the global innovation community in spite of the current constraints in travel and meetings."

Mr Sopnendu Mohanty,
Chief FinTech Officer, MAS

“

OUR 2020 STORY

Since its inception, SFF has championed the challenging topics that our industry faces, from financial inclusion to green technologies and sustainability, and this year, SFF will celebrate our raison d'être - **People and Talent**.

People will be at the heart of the festival, shaping our conference agenda and inspiring our community activities that drive **talent development, reskilling and upskilling of the financial and tech workforce**. This is vital to helping us as a society get back on its feet in 2021 and beyond.

THIS YEAR'S FINTECH FESTIVAL WILL SHINE A SPOTLIGHT ON:



The pioneers who have blazed new trails and made a difference



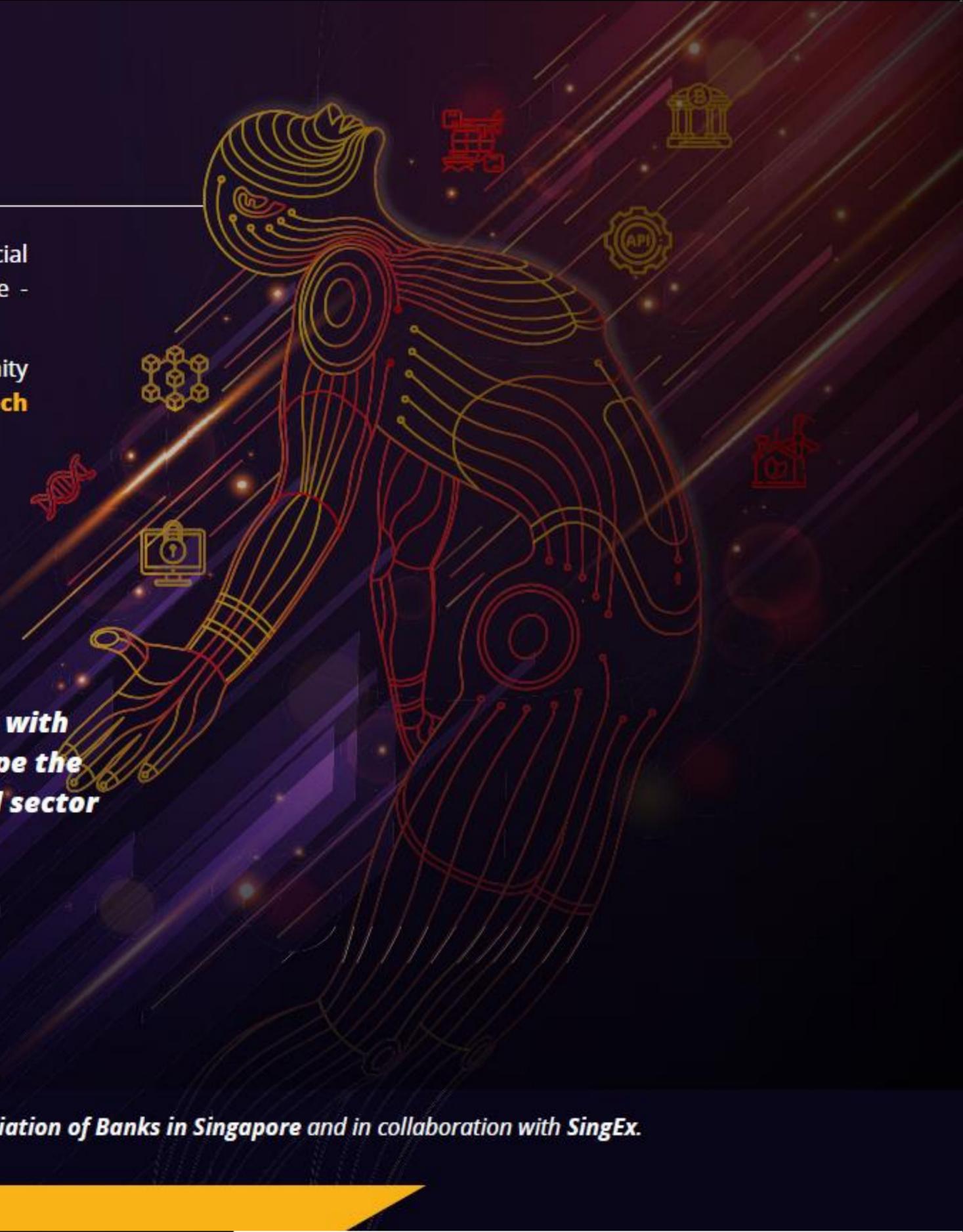
The rising tech stars with the potential to shape the post-COVID financial sector



Individuals who have overcome obstacles to create new opportunities for society

**SINGAPORE
FINTECH
FESTIVAL**

SFF is organised by the Monetary Authority of Singapore in partnership with The Association of Banks in Singapore and in collaboration with SingEx.



RICH & IMMERSIVE EXPERIENCE

COMBINING PHYSICAL AND ONLINE ACCESS

Bringing you the **world's first week-long round-the-clock hybrid festival with digital and physical experiences**, running from **7 to 11 December 2020**, SFF will combine a brand-new digital platform with a network of physical events around the world.

CURATED HYBRID PLATFORM TO ENABLE THE GLOBAL FINTECH COMMUNITY TO:



Share & Learn



Networking Engagements



Collaborative Engagements



Cross Boundaries Engagements



Drive cross-border commercial opportunities



Access world-class content



Boost sales cycle



Discover partnership



Generate investments

CONTENT EXPERIENCES



World Leaders from Public Sector,
Financial Institutions, Tech Companies,
Startups and Academics

24 Hours x 5 Days: **LIVE** Content Broadcasts

DIGITAL EXPERIENCES



Global Matchmaking
Sales | Partnerships | Investments
Globally Curated Networking and Meetups
1:1 Meetings | Product Demos | Workshops
Search & Global Directory of Events

PHYSICAL EXPERIENCES



Physical Events Across the World
Exclusive Networking with Senior Leaders
Co-hosted with In-Country Partners
*subject to safe distancing measures in respective countries

CONTENT EXPERIENCES

SFF CHANNEL
(International Content)

SFF GREEN SHOOTS CHANNEL
(Regional Content – formerly known as Track & Open Stage)

SFF HYPERLOCAL NETWORK
(Sessions from physical satellite events)

DEC 7: **ECONOMIC SUMMIT**

State of the Economy

- Government leaders dialogue
- Macro and micro trends
- Emerging secular trends)

2021 Path to Recovery

- COVID-driven digital transformation in financial services and beyond
- Looking ahead to 2021
- Long term societal and cultural transformation and its impact on conducting business

Re-framing the New Financial Services Landscape

- Commercial value chains in financial services: identifying disruption & pockets of value (lending, payments, capital markets, insurance, pensions)
- The rise of Digital banking licenses and the likely impact Embedded finance

DEC 8: **INFRASTRUCTURE SUMMIT**

Foundational digital infrastructure

- Foundational digital infrastructures to support national digital strategies in a post Covid-19 World: Digital identity, trusted data exchange, citizen centric consent, interoperable payments
- Public and private infrastructure collaborations
- Building open ecosystems

Distribution ledger and digital currency

- Central bank and private sector digital currencies propositions

AI & 5G

- Revolutionary impact on financial services
- The value and interplay of blockchain and cloud, machine learning and 5G in 2021 and beyond
- Future of AI

CyberSecurity

- The changing cybersecurity needs in co-Covid-19 world
- Fraud and data protection

Regulation (RegTech, SupTech) & Policy

- Policies to drive innovation and efficiencies in co-Covid-19 world
- The unbundling of regulation to stimulate industry activity
- Regional cross-border collaboration



5 X 24 Hour Summits

Broadcast **LIVE** around the world

DEC 9: **IMPACT SUMMIT**

Green & Sustainable Finance

- The next wave of green finance initiatives
- Rise of tech-based ESG evaluation methods
- Sustainable investment models and impact investing

Financial Inclusion

- SMEs: Digital tools and the digitisation of supply chains
- Digital tools to support individuals
- The last mile for the financially excluded: micro-pension & micro-insurance

Responsible Tech

- Current national and industry sector approaches
- Designing a new social contract for data and tech. Defining the role of data and tech in society, implications for governance and understanding the benefits and risks

DEC 10: **INVESTOR SUMMIT**

2021 Investor priorities

- Pandemic impact on FinTech Investments and valuations
- Liquidity in a co-covid world
- Investment interdependencies from seed to growth stage

Fundraising and exit strategies

- FinTech by segment: the winning and losing categories
- A comparison of exit strategies by region
- Investors focus for 2021

FinTech Showcase

- Global Hackcelerator finalists
- FinTech Awards winners
- Partner demo days

DEC 11: **TALENT SUMMIT**

Founders success and failure stories

- Personal entrepreneurial journeys
- Personal Intrapreneurial journeys

Pandemic impact on founders' strategy

- Founder strategies and tactics for survival
- Founder strategies and tactics for growth

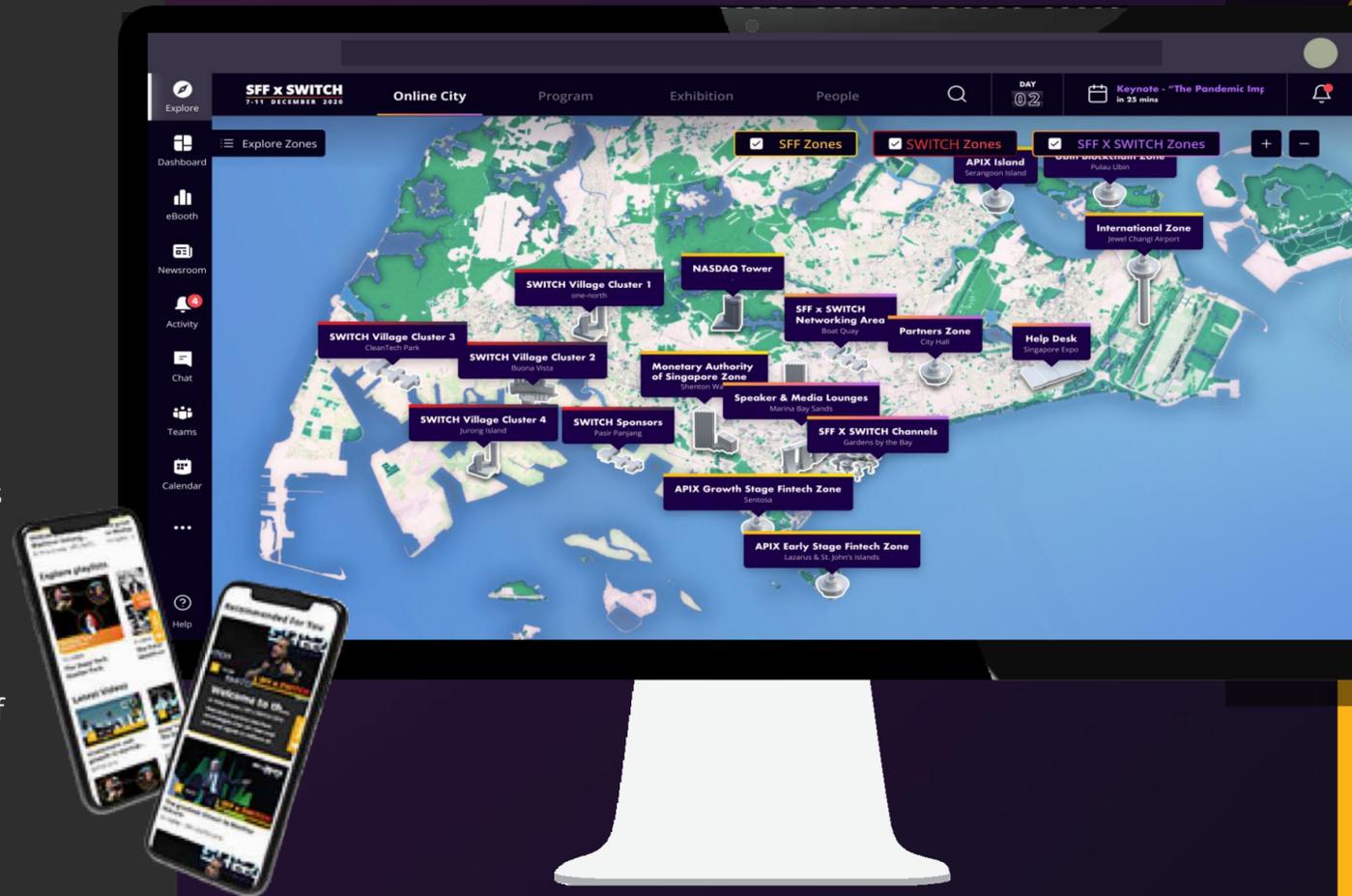
Talent development, upskilling and reskilling

- National level response to upskilling and reskilling the financial services workforce
- Industry level response to upskilling and reskilling the financial services workforce
- Understanding industry needs and skills gaps over the next decade and the future of work

DIGITAL EXPERIENCES FOR ALL

ATTENDEES

- Access live and on-demand content from over 800 speakers all over the world
- Discover FinTech products and solutions at the world's largest digital showcase powered by a smart directory
- Unlock networking opportunities with over 60,000 attendees via purpose-driven digital business matching
- Attend interactive online workshops and demos as part of skills development
- Hop on to digital Innovation Lab Crawls



SPONSORS/ EXHIBITORS

- Position your organisation as fire-starters and market changers at the forefront of innovation in the FinTech industry
- Leverage on the digital showcase to demonstrate your capabilities and solutions in a group or one-on-one setting
- Run interactive workshops / roundtables / masterclass with a targeted pool of attendees to drive specific business outcomes
- Conduct 1-on-1 consultation with customised product demo with prospects
- Create awareness and brand stickiness with our suite of creative activities
- Connect with like-minded individuals within the FinTech industry
- Generate high quality leads for sales conversion

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Get a fast start in 2021 by building a pipeline of opportunities at SFF for sales, partnerships or investments.

DIGITAL SHOWCASE DESIGNED FOR SPONSORS AND EXHIBITORS



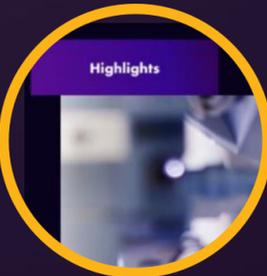
ABOUT US

Dedicated and individualised inventory space for company visual, write-ups and business contact information.



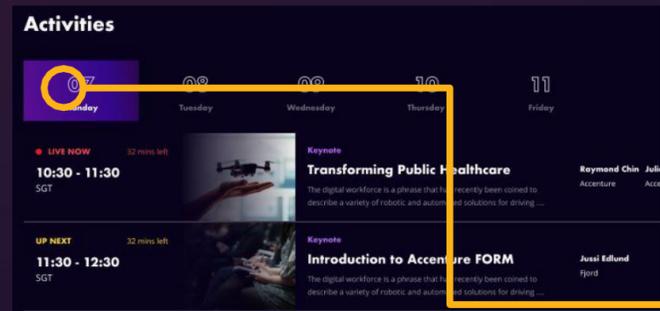
RESOURCES

An extensive display of marketing materials to quickly communicate the key benefits of your business and products to prospects in a visually compelling way



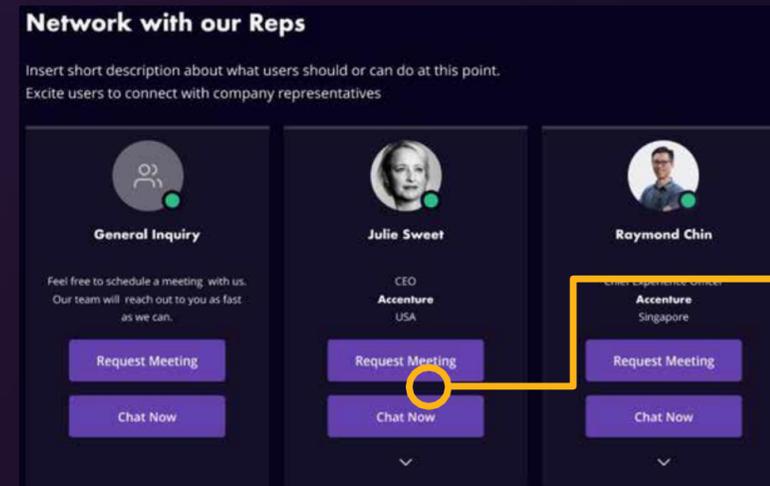
HIGHLIGHTS

Dedicated area for promotions, product shout outs, exclusive launches, and key announcements made easy.



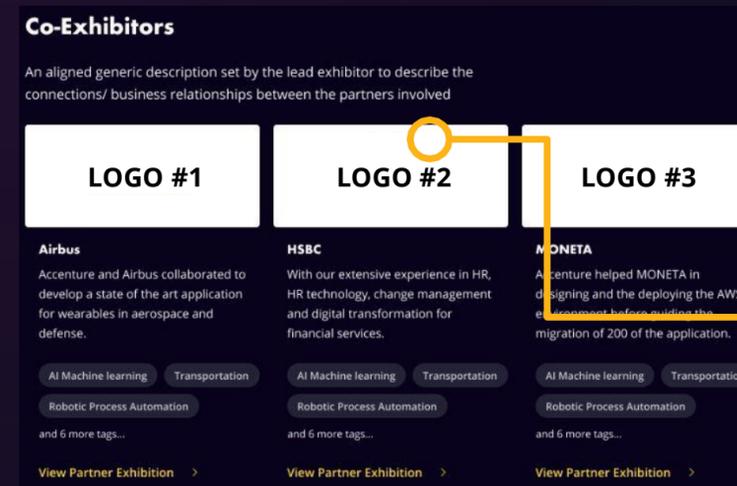
SCHEDULE OF ACTIVITIES

Promote events and activities for the SFF community to join i.e. sessions, presentations, workshops, masterclass, demos, and so on - for a successful digital engagement.



NETWORK WITH OUR REPRESENTATIVES

Get qualified leads by placing key contact personnel to manage the digital showcase to address questions, uncover business needs, and propose solutions with in-depth product demo through "Chat Now" or "Request A Meeting" function for direct sales follow up.



SHOWCASE PARTNERS

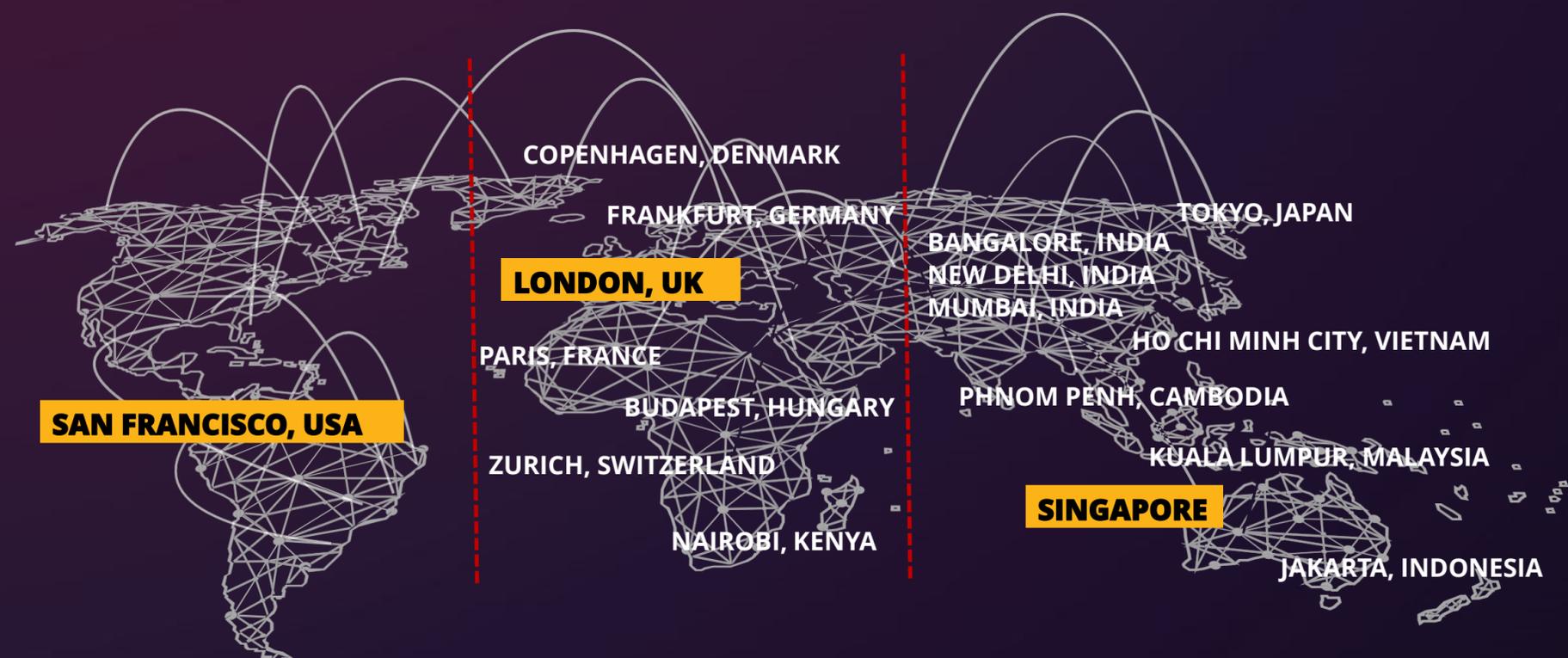
An opportunity to showcase your partners within your digital showcase (mini microsite for partners) highlighting partnerships for your FinTech initiatives

One-stop personalised microsite for companies to showcase key information targeted to the SFF community.

For illustration purposes only – the digital platform is currently being worked on.

PHYSICAL EXPERIENCES

PHYSICAL BOLT-ON PLATFORM ACROSS CITIES*



Physical face-to-face engagements

In-person activities / gatherings in selected cities around the world

*To be held at Partner Premises or Selected Hotels.
Subject to safe distancing measures in respective regions / countries.
For illustration purposes only, Cities are currently being worked on

SINGAPORE
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FESTIVAL

- Exclusive access for industry leaders and sponsors in selected cities around the world, with a global network of trusted content partners, regulators and government entities
- Opportunity for your business to target specific international markets and engage with key stakeholders
- Get in front of an exclusive audience of Central bankers, government, and senior leaders in Financial services
- Access to regulators and government entities' initiatives – in your country of interest
- Support local and regional financial sector, as well as stimulate border activity
- Maintain and strengthen your bilateral relationships other countries with exclusive roundtables, speaking meetings
- Organiser-Approved sessions will be digitally City with selected keynotes and senior level across the digital stage at SFF
- All sessions will be made available as an on-demand-content post event

BOLD NEW FORMAT

CONNECTING THE SFF COMMUNITY



ONLINE CITY DIGITAL PLATFORM

24 Hours x 5 Days

LIVE Content Broadcasts

Global Matchmaking

Sales | Partnerships | Investments

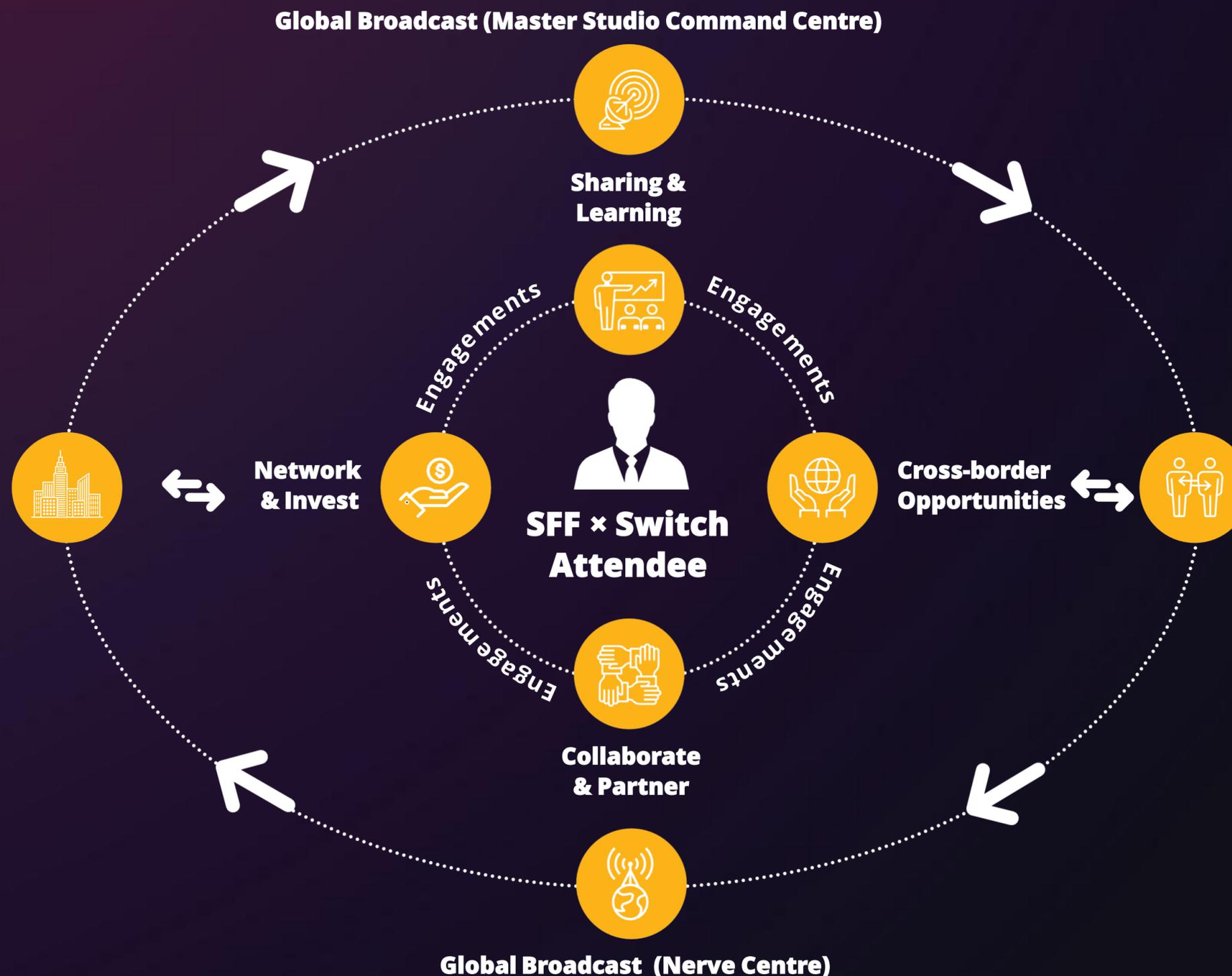
**Globally Curated
Networking and Meetups**

1:1 Meetings | Product Demos |
Workshops

Search

Sessions | Products & Solutions |
Highlights | Global Directory of Events

**SINGAPORE
FINTECH
FESTIVAL**



PHYSICAL BOLT-ON PLATFORM ACROSS CITIES

**Physical Events
Across the World**

Exclusive Networking with
Senior Leaders

**Co-hosted with
In-Country Partners**

*subject to safe distancing measures in
respective regions / countries