

02 | **SINGAPORE**
04 | **FINTECH**
NOV | **FESTIVAL**
2022

Sneak Peek: **SFF 2022**

In-Person | 2-4 November | Singapore Expo

Since SFF's inception, the annual theme is carefully selected to reflect the prevailing opportunities and challenges in the financial sector.

This year, SFF will address **Resilient Business Models**. With persistent economic and non-economic shocks, the FinTech industry is going through a stress cycle to stay resilient and viable. SFF will analyse the core construct of a resilient model in today's challenging market environment, covering both business and operational models.

SFF will bring together heads of state, policymakers, regulators, financial services leaders, founders, investors and technology experts. These diverse stakeholders will frame the drivers of change and analyse how to design resilient business models to navigate immediate challenges and future-proof for long-term survival.

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The SFF theme will be covered across:

1. Plenary Stage: Thought leadership on the theme of Resilient Business Models

2. Knowledge Summits: Breakout Stages on the following key topics

Web3 & Payments | ESG | AI | Banking for Businesses | Digital Finance

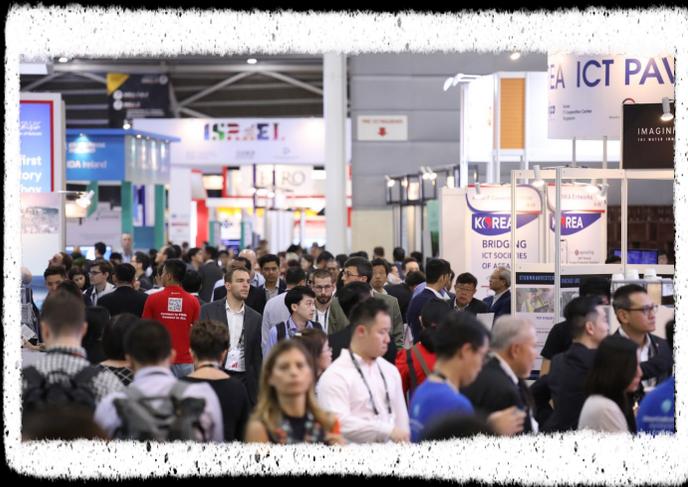
3. Community Summits: Closed door meetups and roundtables for

Investors & Founders | Policy Makers & Regulators |
Marketing Professionals | Emerging Market Leaders

4. Open Stages: Partner-led presentations and announcements throughout the exhibition

A unique opportunity for countries to feature their international exhibitors helping develop their business overseas, benefitting from trade and partnership opportunities, and showcasing their products and services.

INTERNATIONAL PAVILION



Be creative and let your booth **stand out!**

Rent the bare exhibition space to build an International Pavilion booth showcasing international exhibitors in a featured space on the show floor.

Co Exhibit: 1 company max per 4.5 sqm
(strictly for International Pavilion)

Business Matching

Exhibitor Listing

Exhibitor's information will be featured in the exhibitor listing in the event website (and event mobile app where applicable) with the following information:

- Company Name
- Short Description of the exhibiting company
- Company Logo
- Company Website
- Booth #

Forgot what a physical SFF looks like?

We welcome back our in-person conference and exhibition from 2-4 November at the Singapore EXPO! Whether you're a start-up, tech company, investor, financial institution, or any player in the FinTech cosmos, this is a comeback you wouldn't want to miss.



*Whatever your organisational goals, our sponsorship packages will grow your brand and grant you unprecedented opportunities to launch, magnify and strengthen your offerings to a captive audience of over **60,000** participants, decision makers and investors.*



Ready to take your next Step? **Let's talk!**